

Backstop Receives 2007 Alpha Award for Top CRM Software for 2nd Consecutive Year

November 28, 2007 – Chicago, IL - Backstop Solutions Group, a leading software provider for hedge funds and other alternative investment managers, today announced that it was recognized as the top provider of Investor Relations Management software in the 2007 Alpha Awards.

Alpha Magazine, part of Institutional Investor, based the award on an extensive survey of nearly 300 hedge fund management firms, representing more than \$600 billion in assets under management. Firms were asked to rank technology providers on three aspects of service: Software Functionality, Support & Client Service, and Technology & Architecture.

Backstop Solutions Group ranked first in all three areas, propelling the software provider to the top spot overall. Of particular note was Backstop's showing in the Support & Client Service area, where Alpha Magazine noted that "Hedge fund managers praise the firm's attentive, knowledgeable and accommodating support team."

"We are honored to be recognized as the leader in Investor Relations Management software for hedge funds" said Jeremie Bacon, President and CEO of Backstop Solutions Group. "We feel privileged to have such a tremendous group of clients, and are grateful to them for their generous support and commitment to our firm."

To learn more about the 2007 Alpha Awards for Technology Firms, please visit:
<http://alphamagazine.com/RankingsTechnology.aspx>

About Backstop Solutions

Backstop Solutions Group, LLC is a privately held Software-as-a-Service (SaaS) platform company, providing cutting-edge software to hedge funds, funds of funds, endowments and other institutional investors. Backstop Solutions was founded in 2003 and is one of the fastest growing software providers in the financial services industry. Backstop software is used by firms throughout the United States, Europe and Asia and has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management field.

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