

Backstop Solutions Group Launches InvestorBridge

Wednesday, February 14, 2007 – Backstop Solutions Group, LLC (BSG), today announced the launch of its new InvestorBridge service. InvestorBridge is an investor relations and reporting platform that enables fund managers to easily publish fund and investor account information over the web.

With the increasing demands of institutional and private investors, customized reporting can give fund managers a significant advantage in winning and retaining business. InvestorBridge helps managers to customize reporting content based on differing user needs, while allowing them to retain control of all aspects of presentation, from the message to the look-and-feel.

InvestorBridge is available as a turn-key solution that does not require clients to configure complex software or purchase and maintain costly servers. It can be integrated into a manager's existing web site, or implemented as a stand-alone web portal. It offers industry-standard security and encryption, tools to customize access for different audiences, and the ability to publish account information from most accounting and investor relations software. InvestorBridge is directly integrated with BSG's flagship investor relations and fund of funds management software, and allows users to seamlessly push content into InvestorBridge in a few simple mouse clicks.

Berens Capital Management, a well-regarded New York based fund of funds manager, recently selected InvestorBridge for their online reporting solution. "We were looking for a platform that would give our firm a professional online presence, and enable us to tailor site content for our investors and prospective clients," said Laura Finkler Chief Financial Officer (CFO). "InvestorBridge offers exactly what we were looking for. Of course, as long-time users of Backstop software, we were glad to see that the two services are designed to work together."

"The scope of most investor communications portals tends to be overwhelmingly broad and complex, or far too narrow and limited, for most managers," commented Jeremie Bacon Chief Executive Officer (CEO).

"InvestorBridge was designed by hedge funds, for hedge funds, and therefore helps managers to bridge the gap in investor reporting without excessive investments in infrastructure and support."

About Backstop Solutions

Backstop Solutions Group, LLC is a privately held Software-as-a-Service (SaaS) platform company, providing cutting-edge software to hedge funds, funds of funds, endowments and other institutional investors. Backstop Solutions was founded in 2003 and is one of the fastest growing software providers in the financial services industry. Backstop software is used by firms throughout the United States, Europe and Asia and has been repeatedly recognized by industry leading managers and service providers as a top technology provider in the alternative asset management field.

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