

## Backstop's Software-as-a-Service Platform Benefits Multinational Organizations like MCP Asset Management

MCP Asset Management is a multi-billion dollar fund of hedge funds headquartered in Hong Kong with additional offices in Tokyo and Chicago. Two of the keys to its success are its global research footprint and unrelenting dedication to client service and communication. Since inception, MCP has utilized a cadre of formalized internal processes and procedures, dedicated risk management, and active client service to build and scale its business. Over time, the firm has added staff, scaled-up infrastructure, and refined its analytical capabilities in an effort to provide clients with superior investment products. As a natural next step to these efforts, MCP is now implementing Backstop Software to help enhance its global technology infrastructure, and streamline its business efforts on a real-time basis.

"We are a global organization which places a premium on sharing detailed and timely information with our colleagues and clients," said Tetsuo Ochi, CEO and Founding Partner. "Backstop's customer-tailored implementation, and its ability to integrate with our existing infrastructure has allowed for real-time data analysis across the globe."

Backstop, provides managers a single centralized software application to handle portfolio management, manager due diligence, partnership allocation, client relationship management (CRM), and reporting. Backstop's end-to-end information management software has substantially reduced the time it takes to perform key business and portfolio management functions. Moreover, real-time information sharing enables MCP to focus more on core business and portfolio management strategies, and deliver on the promise of world-class service and increased operational efficiencies for their investment partners. All MCP employees can now work from a single shared system, anytime or anywhere, without the burden of maintaining software or hardware.

"We have been impressed with the robust nature of the Backstop platform and look forward to developing our partnership on a global basis as they open their first office in Asia," added Mr. Ochi.

For growing, global firms, the need to share information and leverage research workflows 24x7, coupled with a rock solid commitment to the highest standards for investor communication and relationship management is paramount to long-term success. Backstop's on-demand software platforms provide firms like MCP with the extra operational leverage they need to maintain their edge today and into the future.

### Contact

For more information on Backstop's on-demand award-winning software contact:

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